ORDER

Orders Order / Rev: 718369 06353515 Alt Order #: OBAMA SCHED C Product Desc: Estimate: 1897 Flight Dates: 09/25/12 - 11/06/12 Primary AE: Aaron Ashe Original Date / Rev: Sales Office: 09/27/12 / 09/27/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00

Priority: P-3

Revenue Codes: AGY, GEN, POL

Totals

Advertiser External ID:

Agency External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	9	\$18,700.00	\$15,895.00
10/01/12	10/07/12	55	\$71,500.00	\$60,775.00
10/08/12	10/14/12	45	\$68,550.00	\$58,267.50
10/15/12	10/21/12	42	\$60,950.00	\$51,807.50
10/22/12	10/28/12	45	\$67,650.00	\$57,502.50
10/29/12	11/04/12	42	\$41,800.00	\$35,530.00
11/05/12	11/11/12	13	\$9,900.00	\$8,415.00

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	9	\$18,700.00	\$15,895.00	0.00
October 2012	187	\$268,650.00	\$228,352.50	0.00
November 2012	55	\$51,700.00	\$43,945.00	0.00
Totals	251	\$339,050.00	\$288,192.50	0.00

Account Executives

Bill Plan

Accour	nt Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Aaron Ashe Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	WTSP	09/25/12	2 11/05/12	Letterman	CM	1135p-1237a	MTWTF	:30	2	\$700.00 P-3	0.00 NM	22	\$15,400.00
				Late Night with D	avid Letterma	n							
	COMME	ENTS APF	PLY TO SUI	B LINES A THRU	В								
	DAVID I	LETTERM	1AN										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/	25/12	10/01/12	M	2	\$700.00	0.00						
W	eek: 10/	02/12	10/08/12	MTWTF	4	\$700.00	0.00						
W	eek: 10/	09/12	10/15/12	MTWTF	4	\$700.00	0.00						
W	eek: 10/	16/12	10/22/12	MTWTF	4	\$700.00	0.00						
W	eek: 10/	23/12	10/29/12	MTWTF	4	\$700.00	0.00						
W	eek: 10/	30/12	11/05/12	MTWTF	4	\$700.00	0.00						
E 2	WTSP	09/25/12	2 11/05/12	Price Is Right	CM	11a-12p	MTWTF	:30	2	\$900.00 P-3	0.00 NM	17	\$15,300.00
				Price Is Right									
				B LINES A THRU	В								
	THE PR	RICE IS RI	IGHT										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/	25/12	10/01/12	MTWTF	2	\$900.00	0.00						
W	eek: 10/	02/12	10/08/12	MTWTF	3	\$900.00	0.00						
W	eek: 10/	09/12	10/15/12	MTWTF	3	\$900.00	0.00						
W	eek: 10/	16/12	10/22/12	MTWTF	3	\$900.00	0.00						
W	eek: 10/	23/12	10/29/12	MTWTF	3	\$900.00	0.00						

Dunale Chart/Final Times

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Order / Rev: 718369 Advertiser: Obama/D/President

Alt Order #: 06353515 Product Desc: OBAMA SCHED C WTSP-TV

Flight Dates: 09/25/12 - 11/06/12 Estimate: 1897

Ln Ch	Start	End	Inventory Code		Start/End		Len Spo		Rate Pri			Amount
E 2 WTSP	09/25/1	2 11/05/12	Price Is Right Price Is Right	CM	11a-12p	MTWF	:30	2	\$900.00 P-3	0.00 NM	17	\$15,300.00
COMMENTS APPLY TO SUB LINES A THRU B THE PRICE IS RIGHT												
Star Week: 10/3	t Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 3	Rate \$900.00	Rating 0.00						
E 3 WTSP	09/25/1	2 11/05/12	Y&R	CM	1230-130p	MTWTF	:30	2	\$1,100.00 P-3	0.00 NM	17	\$18,700.00
COMME YOUNG			Young and the R B LINES A THRU									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		10/01/12	МГWГF		\$1,100.00	0.00						
Week: 10/0		10/08/12	MTWTF		\$1,100.00	0.00						
Week: 10/0		10/15/12	MTWTF MTWTF		\$1,100.00	0.00						
Week: 10/1 Week: 10/2		10/22/12 10/29/12	MTWTF		\$1,100.00 \$1,100.00	0.00 0.00						
Week: 10/3		11/05/12	MTWTF		\$1,100.00	0.00						
			M-F 12-1230p	CM	12-1230p	MTWTF	:30	2	\$900.00 P-3	0.00 NM	22	\$19,800.00
			10 News @ Nooi						,			* -,
COMME 10 NEW	_		B LINES A THRU	В								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		10/01/12	MTWTF MTWTF	2	\$900.00	0.00						
Week: 10/0 Week: 10/0		10/08/12 10/15/12	MTWTF	4	\$900.00 \$900.00	0.00 0.00						
Week: 10/0		10/13/12	MTWTF	4	\$900.00	0.00						
Week: 10/2		10/29/12	МГWГF	4	\$900.00	0.00						
Week: 10/3	30/12	11/05/12	МГWГF	4	\$900.00	0.00						
E 5 WTSP	09/25/1	2 11/05/12	B&B	СМ	130-2p	MTWTF	:30	2	\$1,100.00 P-3	0.00 NM	17	\$18,700.00
COMME BOLD &			Bold and Beautif B LINES A THRU									
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2	25/12	10/01/12	MTWTF		\$1,100.00	0.00						
Week: 10/0		10/08/12	MTWTF		\$1,100.00	0.00						
Week: 10/0		10/15/12	MTWTF		\$1,100.00	0.00						
Week: 10/1 Week: 10/2		10/22/12 10/29/12	MTWTF MTWTF		\$1,100.00 \$1,100.00	0.00 0.00						
Week: 10/3		11/05/12	MTWTF		\$1,100.00	0.00						
E 6 WTSP			M-F 4-5p	CM	4-5p	MTWTF	:30	2	\$800.00 P-3	0.00 NM	25	\$20,000.00
			Dr. Phil B LINES A THRU		- 1				•			• • • • • • • • • • • • • • • • • • • •
DR. PHI												
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		10/01/12	MTWTF MTWTF	2	\$800.00	0.00						
Week: 10/0 Week: 10/0		10/08/12 10/15/12	MTWTF	5 5	\$800.00 \$800.00	0.00 0.00						
Week: 10/1		10/10/12	MTWTF	5	\$800.00	0.00						
Week: 10/2	23/12	10/29/12	MTWTF	5	\$800.00	0.00						
Week: 10/3	30/12	11/05/12	МГWГF	3	\$800.00	0.00						
E 7 WTSP	09/25/1	2 11/05/12		CM	5-530p	MTWTF	:30	2	\$550.00 P-3	0.00 NM	25	\$13,750.00
COMME 10 NEW			5-530p 10 News B LINES A THRU	С								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		10/01/12	MTWTF	2	\$550.00	0.00						
Week: 10/0		10/08/12	MTWTF	5	\$550.00	0.00						
Week: 10/0		10/15/12	MTWTF	5	\$550.00	0.00						
Week: 10/1		10/22/12	MTWTF	5	\$550.00	0.00						
Week: 10/2		10/29/12	MTWTF	5	\$550.00	0.00						
Week: 10/3		11/05/12	MTWTF	3 CM	\$550.00	0.00	.00		£4,000,00 B C	0.00 1114	40	#46 000 00
			CBS Evening Net	ws	630-7p	MTWTF	:30	2	\$1,000.00 P-3	0.00 NM	16	\$16,000.00
CBS EV			B LINES A THRU	D								

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WTSP-TV

Order / Rev: 718369

Alt Order #: 06353515

Advertiser: Obama/D/President

411 Older #. 00333313

Product Desc: OBAMA SCHED C

Flight Dates: 09/25/12 - 11/06/12

1897

Estimate:

Ln Ch End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Start F 8 WTSP 09/25/12 11/05/12 **CBS Evening News** CM 630-7p MTWTF--:30 2 \$1,000.00 P-3 0.00 NM 16 \$16,000,00 **CBS Evening News** COMMENTS APPLY TO SUB LINES A THRU B **CBS EVENING NEWS** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/25/12 10/01/12 MTWTF--\$1,000.00 2 0.00 MTWTF--Week: 10/02/12 10/08/12 2 \$1,000.00 0.00 MTWTF--Week: 10/09/12 10/15/12 3 \$1,000.00 0.00 MTWTF--Week: 10/16/12 10/22/12 3 \$1,000.00 0.00 Week: 10/23/12 10/29/12 MTWTF--3 \$1,000.00 0.00 MTWTF-Week: 10/30/12 11/05/12 3 \$1,000.00 0.00 E 9 WTSP 10/02/12 11/05/12 **CBS This Morning** MTWTF--:30 \$400.00 P-3 0.00 NM \$6,000.00 7-9a 15 **CBS This Morning** (7:00 AM-8:00 AM) Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/02/12 10/08/12 3 \$400.00 0.00 Week: 10/09/12 10/15/12 MTWTF--3 \$400.00 0.00 Week: 10/16/12 10/22/12 MTWTF--3 \$400.00 0.00 MTWTF--3 Week: 10/23/12 10/29/12 \$400.00 0.00 Week: 10/30/12 11/05/12 MTWTF--3 \$400.00 0.00 E 10 WTSP 09/25/12 11/05/12 CBS This Morning CM 7-9a MTWTF--:30 \$400.00 P-3 0.00 NM 17 \$6,800.00 **CBS This Morning** (8:00 AM-9:00 AM) COMMENTS APPLY TO SUB LINES A THRU B CBS THIS MORNING Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 09/25/12 10/01/12 2 \$400.00 0.00 MTWTF--Week: 10/02/12 10/08/12 3 \$400.00 0.00 MTWTF--Week: 10/09/12 10/15/12 3 \$400.00 0.00MTWTF--Week: 10/16/12 10/22/12 3 \$400.00 0.00 Week: 10/23/12 10/29/12 MTWTF--3 \$400.00 0.00 Week: 10/30/12 MTWTF-11/05/12 3 \$400.00 0.00 E 11 WTSP 09/25/12 11/05/12 M-F 9-930a 10 News, 9a@M 9-9:30A MTWTF--:30 \$200.00 P-3 0.00 NM 17 \$3,400.00 10 News, 9am COMMENTS APPLY TO SUB LINES A THRU B 10 NEWS EFF. 9/12/11 Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 09/25/12 10/01/12 \$200.00 2 0.00MTWTF--Week: 10/02/12 10/08/12 3 \$200.00 0.00 MTWTF--Week: 10/09/12 10/15/12 3 \$200.00 0.00 MTWTF--3 Week: 10/16/12 10/22/12 \$200.00 0.00 Week: 10/23/12 10/29/12 MTWTF--3 \$200.00 0.00 11/05/12 MTWTF--3 \$200.00 0.00 Week: 10/30/12 E 12 WTSP 09/28/12 11/02/12 Fri Prime C CM Fri 10-11p ---F--:30 1 \$6.000.00 P-3 0.00 NM \$36,000.00 Blue Bloods **BLUE BLOODS** Start Date End Date Weekdays . Spots/Week Rating Rate - - - - F- -Week: 09/24/12 09/30/12 \$6,000.00 0.00 1 ---F--10/07/12 Week: 10/01/12 \$6,000.00 0.00 ---F--Week: 10/08/12 10/14/12 \$6,000.00 0.00 10/21/12 ---F--Week: 10/15/12 \$6.000.00 0.00 1 ---F--Week: 10/22/12 10/28/12 \$6,000.00 0.00 1 Week: 10/29/12 11/04/12 ---F--1 \$6,000.00 0.00 E 13 WTSP 10/12/12 11/02/12 Fri Prime A СМ Fri 8-9p ---F--:30 \$6.000.00 P-3 0.00 NM \$18,000.00 CSI: NY COMMENTS APPLY TO SUB LINES A THRU B CSI NY Start Date **End Date** Weekdays Spots/Week Rate Rating - - - - F- -Week: 10/08/12 10/14/12 1 \$6,000.00 0.00 Week: 10/15/12 10/21/12 0.00 0 \$0.00 Week: 10/22/12 10/28/12 ---F--1 \$6,000.00 0.00 ---F--Week: 10/29/12 11/04/12 \$6,000.00 0.00 E 14 WTSP 09/29/12 11/03/12 Sat 6-630p CM Sat 6-630p ---S-:30 \$400.00 P-3 0.00 NM 6 \$2,400.00 Sat 6-630p 10 News 10 NEWS-NEWS AT 6P Start Date End Date Weekdays Spots/Week Rating Rate

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Order / Rev: 718369 Advertiser: Obama/D/President

Alt Order #: 06353515 Product Desc: OBAMA SCHED C WTSP-TV

Flight Dates: 09/25/12 - 11/06/12 Estimate: 1897

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E14 WTSP	09/29/1	2 11/03/12	Sat 6-630p	CM	Sat 6-630p	S-	:30	1	\$400.00 P-3		6	\$2,400.00
			Sat 6-630p 10 N	ews								
10 NEW	S-NEW	S AT 6P										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	S-	1	\$400.00	0.00						
Week: 10/0		10/07/12	S-	1	\$400.00	0.00						
Week: 10/0		10/14/12	S- S-	1	\$400.00	0.00						
Week: 10/1 Week: 10/2		10/21/12 10/28/12	S-	1	\$400.00 \$400.00	0.00 0.00						
Week: 10/2		11/04/12	S-	1	\$400.00	0.00						
E 15 WTSP			LN (Su)	CM	Su 11-1135p		:30	1	\$1,800.00 P-3	0.00 NM	6	\$10,800.00
L 10 W101	00/00/1	2 11/04/12	Late News (Su)	OIVI	Ou 11 1100p	, 5	.00	•	ψ1,000.001 0	0.00 14101		Ψ10,000.00
10 NEW	S-11P S	SU										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2	24/12	09/30/12	S	1	\$1,800.00	0.00						
Week: 10/0)1/12	10/07/12	S	1	\$1,800.00	0.00						
Week: 10/0		10/14/12	S		\$1,800.00	0.00						
Week: 10/1		10/21/12	S		\$1,800.00	0.00						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	S S		\$1,800.00 \$1,800.00	0.00 0.00						
E 16 WTSP				CM	Sun 9-10p	S	:30	- 1	\$7,000,00 D 3	0.00 NIM	,	\$24,000,00
E 10 WISP	09/30/1	2 10/26/12	The Good Wife	Civi	Sun 9-10p	3	.30	,	\$7,000.00 P-3	0.00 NM	3	\$21,000.00
COMME	NTS AF	PLY TO SU	B LINES A THRU	C								
THE GO			B LINEO A TTINO	O								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	S	1	\$7,000.00	0.00						
Week: 10/0)1/12	10/07/12		0		0.00						
Week: 10/0	08/12	10/14/12	S	1	\$7,000.00	0.00						
Week: 10/1		10/21/12		0	*	0.00						
Week: 10/2		10/28/12	S	1	ψ.,σσσ.σσ	0.00						
E 17 WTSP	10/02/1	2 10/16/12		CM	Tue 8-9p	- T	:30	13	\$10,000.00 P-3	0.00 NM	2	\$20,000.00
COMME	NTS AF	PPLY TO SU	NCIS B LINES A THRU	В								
NCIS												
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- T	1	\$10,000.00	0.00						
Week: 10/0		10/14/12		0	*	0.00						
Week: 10/1		10/21/12	- T		\$10,000.00	0.00						
E18 WTSP	10/02/1	2 10/23/12	Tue Prime B	СМ	Tue 9-10p	- T	:30	1	\$9,000.00 P-3	0.00 NM	4	\$36,000.00
NCIS: LO	S ANG	ELEC	NCIS: Los Angel	es								
	t Date		Mookdovo	Spoto/Mook	Poto	Dating						
Week: 10/0		End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$9,000.00	Rating 0.00						
Week: 10/0		10/07/12	- T	1	\$9,000.00	0.00						
Week: 10/1		10/21/12	- T	1	.	0.00						
Week: 10/2	22/12	10/28/12	- T	1	\$9,000.00	0.00						
E 19 WTSP	10/03/1	2 10/17/12	Wed Prime	CM	Wed 8-11p	W	:30	1	\$8,000.00 P-3	0.00 NM	2	\$16,000.00
			Wed Prime									
	_	PLY TO SU	B LINES A THRU	В								
SURVIV		E. J.D.	10/	0	Data	Deffer						
Week: 10/0	t Date	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$8,000.00	Rating						
Week: 10/0		10/07/12		0		0.00 0.00						
Week: 10/1		10/14/12	W	1	\$8,000.00	0.00						
E 20 WTSP			Wed Prime B	CM	Wed 9-10p	W	:30	1.9	\$10,000.00 P-3	0.00 NM	2	\$20,000.00
L 20 W 101	10/10/1	2 10/2-/12	Criminal Minds	OIVI	Wed 5 Top	••	.00		φ10,000.001 O	0.00 14101	_	Ψ20,000.00
COMME CRIMINA			B LINES A THRU	В								
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	W		\$10,000.00	0.00						
Week: 10/1		10/21/12		0		0.00						
Week: 10/2		10/28/12	W		\$10,000.00	0.00						
E 21 WTSP	11/06/1	2 11/06/12	CBS This Mornin	-	7-9a	- T	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
			CBS This Mornir	ng	(7:00 AM-8:0	U AM)					l	

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WTSP-TV

Order / Rev: 718369

06353515

Advertiser: Obama/D/President

Alt Order #:

E 26 WTSP 11/05/12 11/05/12

E 27 WTSP 11/05/12 11/05/12 B&B

Start Date

Start Date

Week: 11/05/12

Week: 11/05/12

Y&R

End Date

11/11/12

End Date

11/11/12

Young and the Restless

Weekdays

Weekdays

M- - - - -

Bold and Beautiful

M- - - - -

CM

CM

Spots/Week

Spots/Week

1230-130p

\$1,100.00

\$1,100.00

130-2p

Rate

Rate

M- - - - -

M- - - - -

Rating

Rating

0.00

0.00

:30

:30

1 \$1,100.00 P-3

1 \$1,100.00 P-3

0.00 NM

0.00 NM

Product Desc: OBAMA SCHED C

09/25/12 - 11/06/12 Flight Dates:

1897 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 21 WTSP 11/06/12 11/06/12 CBS This Morning - T- - - -:30 \$400.00 P-3 0.00 NM \$400.00 СМ 7-9a **CBS This Morning** (7:00 AM-8:00 AM) Rate Start Date **End Date** Weekdays Spots/Week Rating Week: 11/05/12 11/11/12 - T- - - -\$400.00 0.00 E 22 WTSP 11/06/12 11/06/12 CBS This Morning - T- - - -:30 CM 7-9a 1 \$400.00 P-3 0.00 NM 1 \$400.00 **CBS This Morning** (8:00 AM-9:00 AM) Start Date **End Date** Weekdays Spots/Week Rate Rating - T- - - -Week: 11/05/12 11/11/12 \$400.00 0.00 E 23 WTSP 11/06/12 11/06/12 M-F 9-930a 10 News, 9a@M - T- - - -\$200.00 P-3 9-9:30A :30 0.00 NM \$200.00 10 News, 9am Weekdays Spots/Week Rating Start Date **End Date** Rate - T- - - -Week: 11/05/12 11/11/12 \$200.00 0.00 E 24 WTSP 11/06/12 11/06/12 Price Is Right CM 11a-12p - T- - - -:30 \$900.00 P-3 0.00 NM 1 \$900.00 Price Is Right Start Date Weekdays Spots/Week Rating **End Date** Rate - T- - - -Week: 11/05/12 11/11/12 \$900.00 0.00 E 25 WTSP 11/06/12 11/06/12 M-F 12-1230p СМ 12-1230p - T- - - -:30 \$900.00 P-3 0.00 NM \$900.00 10 News @ Noon Weekda<u>ys</u> Start Date Spots/Week Rating **End Date** Rate - T- - - -Week: 11/05/12 11/11/12 \$900.00 0.00

> Totals 251 \$339,050.00

\$1,100.00

\$1,100.00